



# ARGENTINA BUSINESS & INVESTMENT FORUM

12-15 SEPTEMBER 2016 - BUENOS AIRES  
ARGENTINA

The Forum marks Argentina's return to international markets and will lay out the government's strategies to invigorate key economic areas, empower the private sector and stimulate inclusive, long-term growth.

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# ARGENTINA TO THE WORLD

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ARGENTINA BACK ON THE GLOBAL INVESTMENT MAP WITH ITS FIRST INTERNATIONAL BUSINESS & INVESTMENT FORUM

- The Forum marks Argentina's return to the world.
- It will be a meeting place between businessmen, investors, national and international business leaders, and government officials.
- It will explore the vision and strategies of the government to stimulate economic sectors and review investment opportunities that promote inclusive and long-term growth.

**Buenos Aires, Argentina.** From September 12-15, Argentina's capital Buenos Aires will host over 1500 global businessmen, investors and political leaders for the first ARGENTINA BUSINESS & INVESTMENT FORUM.

*"Argentina is back on the global investment map, offering some of the most exciting investment opportunities for the coming decade",* declared Argentine President Mauricio Macri.

*"It is important for Argentina that we re-establish a strong and mutually-beneficial relationship with the international business community",* he added. *"Attracting foreign direct investment this year will be a catalyst to economic growth and to creating jobs and opportunities for the people of Argentina."*

Organized by the Argentina Investment & Trade Promotion Agency, the Forum will consist of plenary sessions, thematic conferences, bilateral meetings and networking opportunities that will give participants the chance to interact with senior government officials, state governors and local business leaders to explore new investment opportunities underpinned for strategic growth in every sector of the economy.

*"We are looking for international investors to review first-hand the investment opportunities that our country presents across almost all industrial and service sectors, such as conventional and renewable energy, agribusiness, technology and infrastructure",* declared Juan Procaccini, President of the Argentina Investment & Trade Promotion Agency. *"The Agency will prioritize investments that promote inclusive growth in the different regions of our country".*

Procaccini revealed that, since the assumption of President Macri in December 2015, foreign companies have already announced investments of over US\$ 16bn, three times as many as in the same period last year.

Key to attracting these investments are the ongoing macroeconomic and institutional reforms that will underpin national growth and stability in the coming years. *"Other measures in the agenda, such as the new legal framework for public-private partnerships, will facilitate investment in key areas such as infrastructure",* stated Procaccini.

President Macri added that the Forum will show the global business community that *"in Argentina they can count on the best tools, the best supplies and raw materials, the best energy potential, and above all else, the enormous talent of our people."*

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## **ABOUT THE ARGENTINA BUSINESS & INVESTMENT FORUM, SEPTEMBER 12-15, 2016**

Hosted by the Argentina Investment and Trade Promotion Agency and taking place over 3 days at the Centro Cultural Kirchner (CCK) in the center of Buenos Aires, the Argentina Business & Investment Forum (ABIF) will bring together over 1500 global business and political leaders and senior government officials to share the visions and strategy of the government and to explore attractive investment opportunities in strategic sectors.

The Forum will include plenary sessions, thematic conferences, bilateral meetings and networking opportunities across several economic sectors earmarked for growth:

- Oil & Gas
- Power & Renewable Energy
- Agribusiness
- Industrial Goods & Services
- Mining
- Transport & Logistics
- Public Works & Infrastructure
- Technology & Telecommunications
- Financial Services
- Tourism
- Pharma & Biotechnology
- Construction & Real Estate

An additional dedicated day for Innovation & Entrepreneurship will be held on September 15..

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#ArgentinatotheWorld  
#ArgentinahaciaelMundo

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### Contacto

Urban Grupo de Comunicación

Victoria Azar González – [vazar@urbancom.co](mailto:vazar@urbancom.co)

Tel: +54 11 5670-6500



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